

Rep Order# 9796727 Ver# 9 Status Revised Traffic Order# 569246

Printed: 10/25/2012 10:44 AM
Last Received: 10/25/2012 9:21 AM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1193
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 32 FOR ADDED MG FOR SPOTS N/A ON PREVS EST
SEE LN 17 AND 23 FOR CREDIT

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*17	TU-F,M	5P-530P	FOX13-LIVE @ 5	:30	\$550.00	10/23-10/29	0	0	0	\$0.00	
				Sales Remark: V9 1X 10/26 N/A CREDIT								
				V9 Comment Changed, Spots/week Changed								
	*23	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$1,200.00	10/23-10/29	2	1	2	\$2,400.00	
				Sales Remark: V9 1X 10/23 N/A DT PRG CHG..								
				V9 Comment Changed, Spots/week Changed								
	*32	SA	1P-5P	COLLEGE FOOTBALL	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
				Sales Remark: V9 MG FOR SPOTS N/A ON PREVS EST								
				V9 Added								

---REPORT TOTALS---

Report Totals: 3 / \$4,400.00

---SALES MONTHLY TOTALS---

Oct 12: 49 / \$29,350.00 Nov 12: 7 / \$3,300.00

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Sales Totals: 56 / \$32,650.00

Station Totals: 56 / \$32,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$141,957

CABL	0%	KDLU	1%	KJZZ	2%	KSL	27%	KSTU	23%
KTVX	19%	KUCW	2%	KUTV	26%	UNKB	0%	UNKN	0%

Books null
Demos RA35+